



# TAYROD ENHANCES CUSTOMER SHOPPING EXPERIENCE

Tayrod LLC provide home and commercial door, bath and kitchen hardware as well as doors and other home fixtures.

## Challenge

Tayrod LLC faced mobility issues with its customers regarding a speedy method to check and scan inventory easily. Tayrod LLC wanted to improve its efficiency in all business areas and provide estimates, prices and availability of products for its customers. Tayrod LLC wanted a mobile solution so that its sales people could walk around the showroom with customers informing them details related to prices, availability of products and estimates.

## Solution

NetScore Retail Mobile Application delivered a complete solution for Tayrod's business requirement and worked on a few relevant customizations. As part of the solution, NetScore delivered robust features like Item Lookup, Sales Order, Estimates, Invoice and Cash Sale creation. By automating some of their ERP processes in the backend, NetScore optimized their entire business process.

## Benefits

### Reduced Time

Using NetScore's Retail Mobile, Tayrod LLC was able to reduce time spent with each customer in making their selections. The solution helped in providing quick estimates as well as availability of the products to customers.

### Streamlined Processes

NetScore's Retail Mobile provided an instant integration with NetSuite, making it a more seamless and interactive transition from inventorying products, ordering, to giving customers immediate quotes whether in its physical store or at customers' place of business.

### Enhanced Customer Service

NetScore's Retail Mobile solution provided an efficient solution that made it easy to track inventory accurately.



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**Project Type:** NetScore Retail Mobile

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