



# NetScore Loyalty Rewards

For NetSuite

Built for  
**ORACLE**  
**NETSUITE**



Native SuiteApp

**NetScore Loyalty Rewards for NetSuite** helps you better engage customers by offering them loyalty points and create a loyal customer base. This application rewards your customers on the website and in SuiteCommerce In store so that you can build better relationships and increase the customer's lifetime value to your business. It also drives brand awareness, reducing your cost of advertising, while helping you to increase sales.

### A Flawless Reward Redemption Experience

NetScore Loyalty Rewards built with native integration to SuiteCommerce Advanced, SuiteCommerce Site Builder, NetSuite ERP and NetSuite SCIS Module (POS). However, NetScore can assist you in integrating the platform to other ecommerce and POS solutions that you might currently be leveraging as part of your NetSuite platform. Built as a NetSuite Native App, Loyalty Rewards automatically awards points to customers on their item purchases and allows them to instantly view their loyalty points balance at their convenience for future redemption. All this is processed in real-time with complete data visibility available across your entire enterprise.



*"We have had the Loyalty rewards implemented for Kilimanjaro SCA. This is a very solid and well thought out solution compared to other loyalty apps we have used. It's flexible and can be customized to an extent and rewards customers for more than just spending money which builds on customer engagement. Implementation: The project management on this was excellent and agile enough to adapt and include additional requirements that were added mid project. The team work really well to keep you informed and up-to-date on progress. From our experience I would definitely recommend this company if you're looking at extensions and apps for Netsuite."*

**Ben Thrower | Senior Developer & Creative Designer**  
FLEXITOG

**FlexiTog**  
wear it. warm.

# Benefits

## Reduce Advertising Costs

Reduces your advertising costs while increasing the effectiveness of your promotions and motivating customer behaviors.

## Grow Your Customer Base and Lifetime Value

Increases customer referrals and recommendations with programs like Refer-a-Friend, Initial Sign-up Bonus Points, E-mail share and others.

## Supports Multiple Websites of a Customer using Single Loyalty Bundle

Ability to support multiple websites using single loyalty bundle.

## Increase Revenue

Increases revenue by driving higher frequency of customer engagement and lasting relationships.

## Quick Installation

Setup, configure and define award points for various customer activities with ease.

## Provide a Fun and Efficient Customer Experience

Creates positive customer experiences that demonstrate your appreciation with rewards that are easy to redeem and a system that's fun to use.

## Requires No Integration

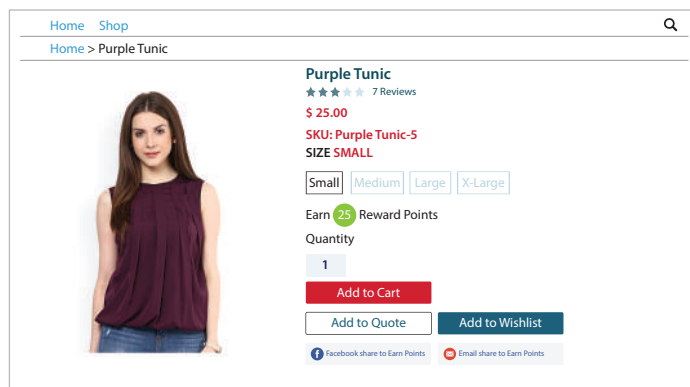
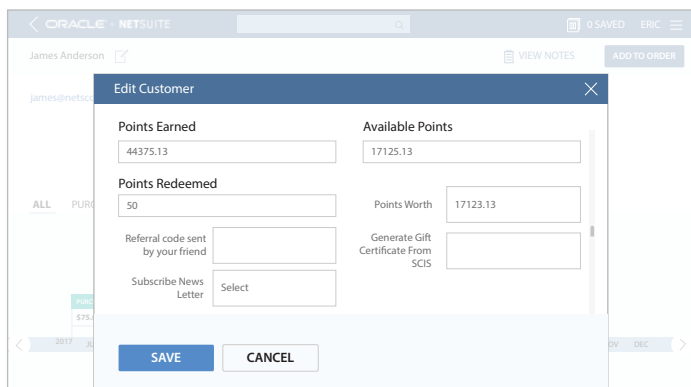
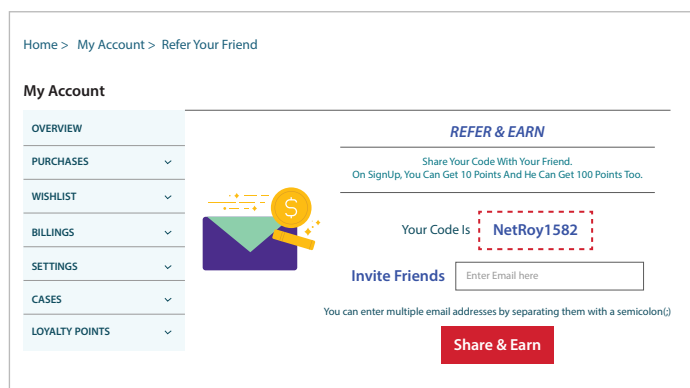
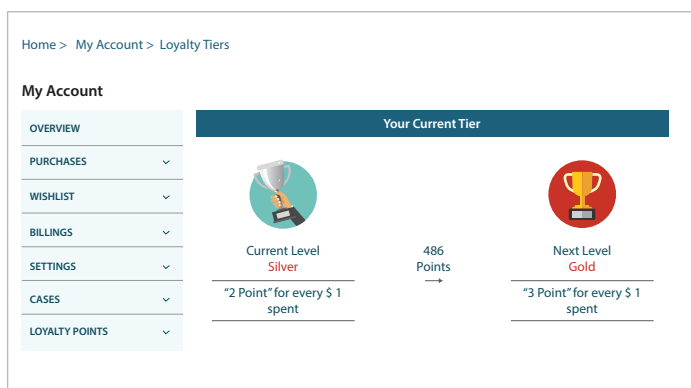
Built with native integration to SuiteCommerce Advanced, SuiteCommerce Site Builder, NetSuite ERP and NetSuite SCIS Module (POS). Does not require integration with any other external system.

## Can Print Gift Certificate Vouchers in PDF Format

Gift Certificate voucher can be printed in PDF format and provide flexibility to change design and content of PDF according to business needs.

## Build Brand Equity

Improves engagement and positive interaction with your customers.



# Features

## Convenient Visibility with Real-time Updating

Customers can view loyalty point balances from their devices-always updated in real-time.

## Flexible Product Based Points

Provides an option to define product based points for specific items.

## Earn Points through Special Loyalty Programs

Allows special programs including Refer A Friend, Birthday and Anniversary Points, Award for Product Reviews, Initial Sign-up Bonus Points and more.

## Easily Redeem Loyalty Points

Provides your customers with an option to redeem their points at checkout; customers can generate gift certificate through point redemption.

## Supports Multi-Currency

Customer can be rewarded even if you deal with multi-currency business operations.

## Supports Adjusting Points of Customer Manually from NetSuite Backend.

If admin wants to adjust points of any customer, then he can perform the same from point adjustment screen in Netsuite backend.

## Social Media Integration

Integrated with Facebook Share, Facebook Like, Google Plus Share, Email Share and others.

## Customizable Tier Based Loyalty Points

You can define and customize multiple tiers and award your customers accordingly.

## Regular Email Alerts

Generates email alerts when a redemption occurs and provides alerts on balance availability at regular intervals.

## My Account Page

Provides a summary of your loyalty points, point history and points redeemed. It also provides quick access to the refer a friend and gift card generation capabilities.

## Supports Gift Certificate Generation from NetSuite Backend

Admin can generate a gift certificate from Netsuite backend on customer record.

Home > My Account > Loyalty Earned History

**My Account**

- OVERVIEW
- PURCHASES
- WISHLIST
- BILLINGS
- SETTINGS
- CASES
- LOYALTY POINTS

**1708pts**

**Total Earned Points**  
You can earn 1 points for every \$1 purchase

**205pts**

**Available Points**

**1503pts**

**Redeem Points**  
You can redeem \$ 1 for every 1 points used

**Earned Points History**


DATE	ACTIVITY PERFORMED	POINTS EARNED
4/23/2018	Points earned for your first sign up in store	100
4/23/2018	Points earned for subscribing to newsletter	50
4/23/2018	Points earned for Facebook share	2
4/23/2018	Points earned for product sharing via email	10
4/23/2018	Customer makes payments for an order	1001
4/23/2018	Points earned for writing a product review	10

Home > My Account > Loyalty Gift Certificate

**My Account**

- OVERVIEW
- PURCHASES
- WISHLIST
- BILLINGS
- SETTINGS
- CASES
- LOYALTY POINTS

**Gift Certificate**



**205**  
Reward Points  
with this order value

Your Rewards Certificate  
Enter the code below in the gift certificate box when you checkout in website

Points you want to redeem:

Receiver's Email:

**Generate Gift Card**